



GHOOMAR
Traditional Thali Restaurant

A HOUSE OF

BRANDS



FRANCHISE PLAN

Ghoomar - House of Brands

₹4,000* per sq. ft.

Cost For Full Restaurant Setup

*exclude gst

One-time Franchise Fee: ₹20,00,000/-

SETUP COSTS INCLUDE

Location scouting

Fit outs

Designing

Operation Support

Constructions

Trained Staff



2,000 sq. ft. approx.

Area Required

THE BENEFITS YOU GET WHEN YOU JOIN OUR FRANCHISE



8%

Franchise Royalty



₹30 Lakhs

Expected minimum sale in a month



30%

Net Profit (approx.)



100%

Transparent Process

Note:

1. We will provide operational support and RMS support.
2. End of the month: Physical stock checking.
3. 1st week of next month: P&L Account with Fund Flow and shares distribution.



SUPPORT PROVIDED



Setup & Location

We assist franchisees in selecting the ideal location and provide support for restaurant setup, including design and layout.



Training & Recruitment

Comprehensive training programs and recruitment assistance ensure franchise employees are well-equipped to deliver excellence.



Supply & Sourcing

Franchisees receive guidance on sourcing high-quality ingredients, ensuring consistency and authenticity in food preparation.



Marketing & Branding

We organize regional and national marketing events, including media tie-ups with magazines and newspapers, to enhance brand visibility for Dakshin Bhog and promote each franchise outlet.



Operations Manual

A detailed manual outlines mandatory and recommended specifications, standard operating procedures, and essential guidelines for smooth franchise operations.

EXCLUSIVE ADVANTAGES



Facilitation

Unlock streamlined operations with our proven systems and expert support, enhancing efficiency, minimizing complexities, and maximizing profitability.



Advertising & Promotions

Benefit from robust marketing strategies designed to boost brand recognition, attract loyal customers, and ensure your success in a competitive market.



Focus On Profitability

We prioritize your financial success—no royalty fees until you are profitable, just a commitment to driving profits together in a mutually rewarding partnership.



THANK YOU!



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Inquiry

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